

ABSTRAK

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IMPLEMENTASI SOSIALISASI INTERAKTIF MENGENAL METODE KONTRASEPSI JANGKA PANJANG (SIMMKJP) BERBASIS *E-BOOKLET* AUDIOVISUAL TERHADAP PENGETAHUAN DAN MINAT WUS TERKAIT PENGGUNAAN MKJP

xviii + 134 Halaman + 14 Tabel + 2 Gambar + 15 Lampiran

Metode Kontrasepsi Jangka Panjang (MKJP) merupakan metode kontrasepsi yang mengemukakan perlindungan efektif dalam jangka panjang guna menunda atau mencegah kehamilan. Pemanfaatan MKJP wanita usia subur (WUS) dipengaruhi oleh kategori pengetahuan dan minat terkait pemakaian kontrasepsi. Maka, edukasi dibutuhkan guna meningkatkan pemahaman dan minat WUS terkait penggunaan MKJP. Penelitian ini bertujuan menganalisis efektivitas Sosialisasi Interaktif Mengenal Metode Kontrasepsi Jangka Panjang (SIMMKJP) berbasis *E-Booklet* Audiovisual pada pengetahuan dan minat WUS terkait penggunaan MKJP di Puskesmas Tambakrejo.

Studi ini memakai desain *Quasi Experimental* dengan rancangan *Nonequivalent Control Group Design* pada 78 WUS terbagi menjadi kelompok *E-Booklet Audiovisual* dan leaflet. Pengukuran pengetahuan dan minat dilakukan melalui kuesioner, kemudian dikaji memakai uji *Wilcoxon Signed Rank Test* dan *Mann-Whitney*.

Temuan studi ini mengindikasikan bahwa mengindikasikan adanya kenaikan pengetahuan ($p=0,000$) dan minat ($p=0,000$) pada kelompok yang memperoleh intervensi *E-Booklet* Audiovisual. Sementara itu, kelompok leaflet juga menunjukkan kenaikan pengetahuan ($p=0,009$) dan minat ($p=0,002$). Hasil analisis *Mann-Whitney* membuktikan kesenjangan yang cukup besar antar kelompok, dengan hasil *p-value* pengetahuan sebesar 0,001 dan *p-value* minat sebesar 0,000. Hasil studi ini membuktikan bahwa SIMMKJP berbasis *E-Booklet* Audiovisual lebih efektif guna mengoptimalkan pengetahuan dan minat WUS terkait penggunaan MKJP dibandingkan media leaflet.

Kata Kunci : *E-Booklet Audiovisual*, MKJP, Minat, Pengetahuan

Daftar Bacaan : 14 buku (2020-2024)

ABSTRACT

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IMPLEMENTATION OF INTERACTIVE SOCIALIZATION ABOUT LONG-TERM CONTRACEPTION METHODS (SIMMKJP) BASED ON AUDIOVISUAL E-BOOKLET ON WUS' KNOWLEDGE AND INTEREST IN THE USE OF MKJP
xviii + 134 Pages + 14 Tables + 2 Figures + 15 Appendices

Long-Acting Contraceptive Methods (LACMs) are contraceptive methods that provide effective long-term protection to delay or prevent pregnancy. The use of LACMs among women of reproductive age (WRA) is influenced by their level of knowledge and interest regarding contraceptive use. Therefore, education is needed to improve WRA's understanding and interest in the use of LACMs. This study aims to analyze the effectiveness of the Interactive Socialization on Long-Term Contraceptive Methods (SIMMKJP) program, based on an audiovisual e-booklet, on the knowledge and interest of WUS regarding the use of LTCM at the Tambakrejo Community Health Center.

This study employed a quasi-experimental design with a nonequivalent control group design involving 78 WUS participants divided into an audiovisual e-booklet group and a leaflet group. Knowledge and interest were assessed using a questionnaire and analyzed using the Wilcoxon Signed-Rank Test and the Mann-Whitney U Test.

The findings of this study indicate an increase in knowledge ($p=0.000$) and interest ($p=0.000$) in the group that received the Audiovisual E-Booklet intervention. Meanwhile, the leaflet group also showed an increase in knowledge ($p=0.009$) and interest ($p=0.002$). The results of the Mann-Whitney analysis demonstrate a significant difference between the groups, with a p -value of 0.001 for knowledge and a p -value of 0.000 for interest. The results of this study demonstrate that the Audiovisual E-Booklet-based SIMMKJP is more effective in optimizing WUS knowledge and interest regarding the use of MKJP compared to the leaflet medium leaflets.

Keywords : Audiovisual E-Booklet, LARCs, Interest, Knowledge

Reading list : 14 books (2020-2024)