

ABSTRAK

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FAKTOR YANG MEMPENGARUHI KEBERHASILAN PEMBERIAN ASI EKSKLUSIF OLEH IBU BALITA USIA 6-23 BULAN DI WILAYAH PUSKESMAS TANAH KALI KEDINDING KOTA SURABAYA

xvi + 123 Halaman + 21 Tabel + 10 Lampiran

Puskesmas Tanah Kali Kedinding, terletak di daerah pesisir, menjumpai rintangan dalam pemberian ASI Eksklusif akibat mitos dan kebiasaan turun-temurun. Namun, data menunjukkan peningkatan cakupan ASI Eksklusif dari 96,44% pada 2023 menjadi 97,8% pada 2024. Tujuan penelitian ini adalah untuk mengidentifikasi variabel-variabel yang memengaruhi keberhasilan pemberian ASI eksklusif pada ibu-ibu di wilayah kerja Puskesmas Tanah Kali Kedinding dengan balita usia 6–23 bulan.

Penelitian ini menggunakan desain *cross-sectional* dan metodologi deskriptif analitis. Populasi penelitian terdiri dari 50 ibu menyusui dengan balita usia 6–23 bulan dengan rumus Slovin. Metode pengambilan sampel yang digunakan adalah *purposive sampling*. Wawancara dengan kuesioner digunakan untuk memperoleh data. Analisis univariat, bivariat, dan multivariat digunakan untuk uji chi-square dan regresi logistik ganda.

Hasil penelitian menunjukkan bahwa 33 (66%) ibu menyusui di wilayah Puskesmas Tanah Kali Kedinding memberikan ASI eksklusif. Di wilayah Puskesmas Tanah Kali Kedinding, faktor-faktor berikut berhubungan dengan pemberian ASI eksklusif: usia (nilai $p = 0,013$), pengetahuan (nilai $p = 0,001$), pendidikan (nilai $p = 0,019$), pekerjaan (nilai $p = 0,013$), dukungan suami (nilai $p = 0,000$), dukungan keluarga (nilai $p = 0,027$), dan dukungan tenaga kesehatan (nilai $p = 0,010$). Dengan nilai $p = 0,019$; OR = 36,054, dukungan tenaga kesehatan merupakan faktor terpenting dalam keberhasilan pemberian ASI eksklusif. Pemberian ASI eksklusif 36,054 kali lebih mungkin dipengaruhi oleh bantuan tenaga kesehatan dibandingkan faktor lainnya.

Terdapat hubungan antara usia, pengetahuan, pendidikan, pekerjaan, dukungan suami, dukungan keluarga, dan dukungan tenaga kesehatan. Faktor yang berpengaruh dalam keberhasilan pemberian ASI Eksklusif ialah dukungan tenaga kesehatan.

Kata Kunci : ASI Eksklusif, Faktor Keberhasilan, Regresi Logistik

Daftar bacaan : 8 buku (2007 – 2023)

ABSTRACT

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FACTORS INFLUENCING THE SUCCESS OF EXCLUSIVE BREASTFEEDING BY MOTHERS TODDLERS AGED 6-23 MONTHS IN THE AREA OF TANAH KALI KEDINDING COMMUNITY HEALTH CENTER, SURABAYA CITY

xvi + 123 Pages + 21 Tables + 10 Appendices

Tanah Kali Kedinding Health Center, located in a coastal area, faces challenges in providing exclusive breastfeeding due to myths and hereditary habits. However, data shows an increase in the coverage of exclusive breastfeeding from 96.44% in 2023 to 97.8% in 2024. The goal of this research was to identify the variables that affect the Tanah Kali Kedinding Community Health Center (Puskesmas) work area moms of toddlers aged 6–23 months' ability to successfully breastfeed exclusively.

This research used a cross-sectional design and a descriptive analytical methodology. Using the Slovin formula, the research population consisted of 50 nursing women with children between the ages of 6 and 23 months. Purposive sampling was the method used for sampling. Interviews utilizing a questionnaire were used to obtain data. The chi-square test and multiple logistic regression were used in the univariate, bivariate, and multivariate analyses of the data.

The findings indicated that 33 (66%), or the Tanah Kali Kedinding Community Health Center area, were exclusively breastfeeding. In the Tanah Kali Kedinding Community Health Center area, the following factors were linked to exclusive breastfeeding: age (p -value = 0.013), knowledge (p -value = 0.001), education (p -value = 0.019), employment (p -value = 0.013), husband's support (p -value = 0.000), family support (p -value = 0.027), and health worker support (p -value = 0.010). With a p -value of 0.019; OR = 36.054, health professional support was the most important factor in the success of exclusive breastfeeding. Exclusive breastfeeding was 36.054 times more likely to be influenced by health worker assistance than by other factors.

There is a relationship between age, knowledge, education, work, husband's support, family support, and health worker support. Factors that influence the success of exclusive breastfeeding are health worker support.

Keywords : *Exclusive Breastfeeding, Success Factor, Logistic Regression*

References : *8 books (2007 – 2023)*