

DAFTAR SINGKATAN

| | |
|--------------|---|
| 4P | = <i>Product, Price, Place</i> dan <i>Promotion</i> |
| ROI | = <i>Return On Investment</i> |
| Depkes RI | = Departemen Kesehatan Republik Indonesia |
| Kemendes RI | = Kementerian Kesehatan Republik Indonesia |
| SS | = Sangat Setuju |
| S | = Setuju |
| RR | = Ragu-ragu |
| TS | = Tidak Setuju |
| SIG | = Signifikasi |
| n | = Total Sampel |
| N | = Total Populasi |
| <i>Satis</i> | = <i>Satisfaction</i> |
| PNS | = Pegawai Negri Sipil |
| POLRI | = Polisi Republik Indonesia |
| TNI | = Tentara Nasional Indonesia |
| STT | = Sangat Tidak Setuju |
| N | = Netral |
| P | = Puas |
| SP | = Sangat Puas |
| STP | = Sangat Tidak Puas |
| Ver | = Versi |
| WA | = Whatsapp |
| M | = Mahal |
| SM | = Sangat Mahal |
| UMKM | = Usaha Mikro, Kecil dan Menengah |
| TQM | = <i>Total Quality Management</i> |

DAFTAR SIMBOL

| | |
|---|--------------|
| % | = Persentase |
|---|--------------|