

## **ABSTRAK**

Nadia Fahma Mazaya Putri

IMPLEMENTASI 3R (*REDUCE, REUSE, RECYCLE*) DALAM PENGELOLAAN SAMPAH RUMAH TANGGA DI KELURAHAN KREMBANGAN UTARA KECAMATAN PABEAN CANTIAN KOTA SURABAYA TAHUN 2025

xiv + 54 Halaman + 19 Tabel + 7 Lampiran

Kelurahan Krembangan Utara merupakan salah satu area padat penduduk dengan 16.744 jiwa dalam luas wilayah yang relatif kecil (0,68 km<sup>2</sup>) sehingga sampah yang dihasilkan perlu dilakukan pengelolaan melalui *Reduce*, *Reuse* dan *Recycle* (3R). Implementasi pengelolaan melalui 3R akan memberikan manfaat untuk meminimasi jumlah sampah dan sebagian sampah dapat dimanfaatkan. Penelitian ini bertujuan untuk menganalisis implementasi 3R (*Reduce, Reuse, Recycle*) dalam pengelolaan sampah rumah tangga di Kelurahan Krembangan Utara, Kecamatan Pabean Cantian, Kota Surabaya, tahun 2025.

Penelitian ini menggunakan desain observasional dengan pendekatan *cross-sectional* karena variabel dikumpulkan bersamaan secara simultan. Besar sampel sebanyak 51 rumah dipilih secara random dari seluruh rumah yang berjumlah 2.606 rumah. Data diperoleh melalui observasi, wawancara, dan pengukuran, selanjutnya diolah dan dianalisis secara deskriptif melalui analisis tabel.

Hasil penelitian menunjukkan bahwa rata-rata jumlah timbulan sampah mencapai 0,61 kg/orang/hari, komposisi sampah 32% sampah organik dan 68% anorganik, penerapan *Reduce* 71% baik dan 29% cukup, penerapan *Reuse*, 45% kategori baik, 43% cukup dan 12% kurang, dan penerapan *Recycle* 2% kategori baik, 16% kategori cukup dan 82% kategori kurang.

Disimpulkan bahwa rata-rata jumlah timbulan sampah setiap orang di Kelurahan Krembangan Utara Surabaya setiap harinya telah melebihi standar SNI 19-3983-1995 sebesar 0,350 – 0,400 kg/orang/hari, komposisi sampah sebagian besar sampah anorganik (68%) dan implementasi 3R sebagian kategori cukup (82%). Disarankan perlu adanya program sosialisasi seperti penyuluhan dan workshop tentang daur ulang, pemilahan jenis sampah dari sumbernya dan pembentukan bank sampah di setiap RW.

Kata Kunci : *Implementasi 3R, Pengelolaan Sampah, Timbulan, Komposisi*

Daftar bacaan : 5 buku + 14 jurnal (2015 – 2024)

## **ABSTRACT**

Nadia Fahma Mazaya Putri

*IMPLEMENTATION OF 3R (REDUCE, REUSE, RECYCLE) IN HOUSEHOLD WASTE MANAGEMENT IN KREMBANGAN UTARA URBAN VILLAGE, PABEAN CANTIAN SUB-DISTRICT SURABAYA CITY IN 2025*

xiv + 54 Pages + 19 Tables + 7 Appendices

*Kelurahan Krembangan Utara is a densely populated area with a population of 16,744 people in a relatively small area (0.68 km<sup>2</sup>), so the waste generated needs to be managed through Reduce, Reuse, and Recycle (3R). The implementation of management through 3R will provide benefits to minimize the amount of waste and some waste can be utilized. This study aims to analyze the application of 3R (Reduce, Reuse, Recycle) in household waste management in North Krembangan Village, Pabean Cantian District, Surabaya City in 2025.*

*This study used an observational design with a cross-sectional approach because the variables were collected simultaneously. The sample size was 51 houses randomly selected from a total of 2,606 houses. Data was gathered by observation, interview, and measurement, then processed and analyzed descriptively through table analysis.*

*The results showed that the average amount of waste generation reached 0.61 kg/person/day, the composition of waste was 32% organic and 68% inorganic, the application of Reduce 71% good category and 29% sufficient category, the application of Reuse 45% good category, 43% sufficient category and 12% deficient category, and the application of Recycle 2% good category, 16% sufficient category and 82% deficient category.*

*It is concluded that the average amount of waste generated per person in Krembangan Utara Surabaya Village every day has exceeded the SNI 19-3983-1995 standard of 0.350 - 0.400 kg/person/day, the composition of waste is mostly inorganic waste (68%) and the implementation of the 3Rs is partially sufficient (82%). It is suggested that there is a need for socialization programs and workshops on recycling, sorting types of waste from the source and the formation of waste banks in each RW.*

*Keywords: 3R Implementation, Waste Management, Generation, Composition  
References : 5 books + 14 journals (2015 – 2024)*